

Checklist for Website Updates

- ☐ Test for Responsiveness
- ☐ Correct if you have errors
- ☐ Add newsletter sign-up form
- ☐ Consider a popup
- ☐ Choose action for your pages
- ☐ Delete anything that doesn't fit with your chosen action
- ☐ Update photos
- ☐ Experiment with Flatlay photos
- ☐ Update title tags
- ☐ Update descriptions
- ☐ Update alt tags
- ☐ Install Blog software
- ☐ Plan posts or blog themes
- ☐ Write/publish blog 1X per month
- ☐ Add or edit "about us" page
- ☐ Include photo of you or your employees